

Shareholder Communications Policy

The Company aims to ensure that shareholders are well-informed of all major developments affecting the state of affairs of the Company. To achieve this, the Company has implemented the following procedures:

- Shareholders can gain access to information about the Company, including media releases, key policies and the terms of reference of the Company's Board Committees, through the Company's website at www.pacificbrands.com.au. The Annual Report and financial accounts will also be available on the Company's website following the end of the Company's first financial year as a listed company. Information is also communicated to shareholders via periodic mail outs.
- All relevant announcements made to the market and any related information are posted on the Company's website as soon they have been released to the ASX/NZX.
- The Company encourages full participation of shareholders at the Annual General Meeting to ensure a high level of accountability and discussion of the Company's strategy and goals. The Company will also invite the external auditor to attend the Annual General Meeting and be available to answer shareholder questions about the conduct of the audit and the preparation and content of the auditor's report.